



Shanghai Broadcasting Film & Television Producers Association



Shanghai Broadcasting Film & Television Producers Association, or SFTP, it was approved by Publicity Department of the CPC Shanghai Committee and Shanghai Municipal Administration of Culture and Tourism (former Shanghai Municipal Administration of Culture, Radio, Film & TV), under the governance of Shanghai Municipal Administration of Culture and Tourism. It's a professional, non-profitable social organization comprised voluntarily by radio, film, and TV units and practitioners of the industry. It serves as a bridge and bond for uniting and connecting workers in radio, film, and TV industry under the leadership of the party and government and takes fundamental responsibilities of self-regulation, services and right protection in the industry as well as academic and theoretical research of radio, film and TV industry. SFTP was founded on June 9th, 2013. There are more than 1200 member units and has production technology, investment and financing, legal affairs, producers, documentaries, animation, screenwriter, micro-film, director and other professional committees. As a permanent office of SFTP, the Secretariat is supported by such standing organizations and bodies including Office, Party Work Department, Member Service Department, Expertise Committee Work Department, Publicity Department, Finance Department and so on.



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In October 2014, SFTPA charged of Shanghai Film and Television Production Services Institution's run functions under the entrustment of former Shanghai Municipal Administration of Culture, Radio, Film & TV.

In September 2017, SFTPA was awarded "Shanghai Progressive Social Organization" on the 3rd Shanghai Progressive Social Organization Commendation Conference organized by Shanghai Municipal Human Resources and Social Security Bureau, Shanghai Civil Affairs Bureau and Shanghai Administration Bureau of NGOs. In November 2017, SFTPA passed the grade evaluation of social organization standardization construction of Shanghai Administration Bureau of NGOs and has now been recognized as an AAAAA industry association. In September 2018, the party branch of Shanghai Broadcasting Film & Television Producers Association was established, approved by former Shanghai Municipal Administration of Culture, Radio, Film & TV.



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Investment and financing committee

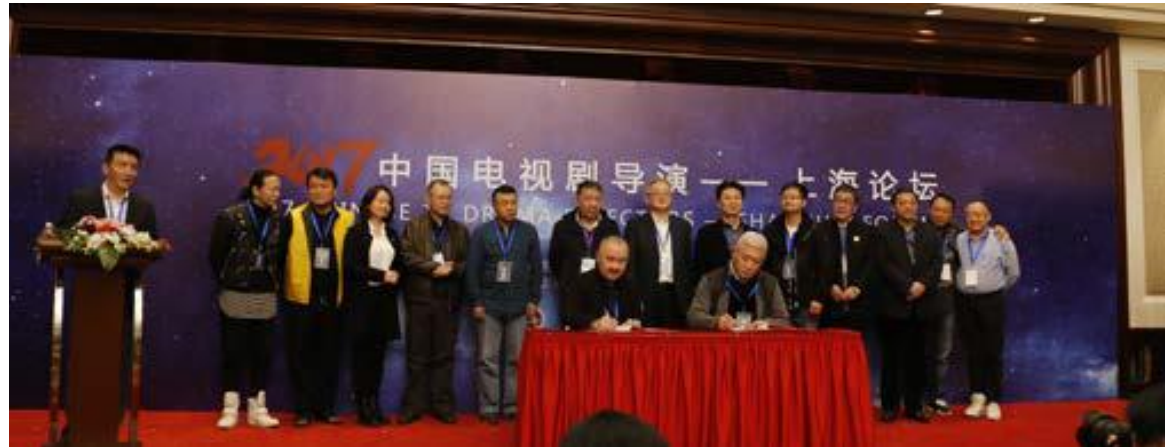
In recent years, the association has organized the production technology, investment and financing, legal affairs, producers, documentaries, animation, scriptwriters, micro-movies, directors and other professional committees to accurately sort and finely classify the industry, representing the association to deepen the wealth in various professional fields. Industry-specific activities. The Association gives full play to the role of professional committees and carries out pragmatic and effective work in the fields of investment and financing platform construction and project promotion, film and television scriptwriting talent training, and production technology, documentary film, and legal affairs.





Director's Committee

The mission of the Association Directors Committee to promote the creation and production of Shanghai TV dramas and the healthy development of the TV industry chain, to gather Chinese excellent TV drama directors and film production companies, to jointly explore and exchange the strategies and countermeasures for TV drama creation, and to create a national TV drama for the whole country. The masterpiece of influence lays a solid ideological foundation.





Screenwriter committee

Screenwriter is the first productive force in the production of film and television works. It is in the first place in the production of the whole work. As a scriptwriter of the drama, it has an important position and role of foundation and premise. The editorial committee of the industry association has the responsibility to protect the legitimate rights and interests of the screenwriter, establish the correct values and creative ideas of the scriptwriter, condense the excellent scriptwriters in the industry, and build a bridge for communication and cooperation between the writers and the film and television companies.





Production Technology Committee

The establishment of the production technology committee is to further refine and implement the work objectives and business functions of the industry associations, and to better provide in-depth services and professional support for all aspects of the film and television production industry in Shanghai.

The production technology professional committee is composed of members of the association and related fields, and represents the association to plan and implement professional activities with the characteristics of the association in the field of film and television production technology.





Legal Affairs Committee

In order to enhance the legal quality of film and television enterprises, and provide a strong guarantee for the healthy development of enterprises and the creation of excellent film and television works, the Association holds various training courses related to film and television law. Since July 2017, the Association has launched a legal consultation day every month, inviting professional law firms to answer questions and provide authoritative and powerful legal assistance.





上海市广播影视制作行业协会
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COMMITTEE SECTION

Microfilm Special Committee

Microfilm is a small film derived from the art of film and TV drama. With a complete storyline and viewing the audience can remember the story that happened within 30 minutes and remember it for a long time. Born in the United States in the early 1990s, today, microfilm is no longer a simple short film. It relies on the development of network media and camera technology, and has developed rapidly on the Internet, which has triggered the "micro-film fever" on the Internet.



The establishment of the Microfilm Special Committee is to change the current situation of the content and quality of the microfilm industry, and actively guide the various cultural media production units in Shanghai to create and produce more excellent works, and strengthen industry norms and self-discipline.

Based on innovation and entrepreneurship, SVA Microfilm Co., Ltd. organizes members to jointly explore the frontier areas of Shanghai microfilm, online movies, online drama, micro video, webcast and other industries, focusing on innovative and practical microfilm production. Academic theoretical research and professional talent training mode, and strive to build a core base for the microfilm industry in Shanghai and even the Yangtze River Delta region.





Documentary Committee

Shanghai has a tradition of producing documentaries and has created many excellent documentary works reflecting historical subjects, fate of characters and cultural heritage. In the great environment where the state attaches great importance to and supports the healthy development and prosperity of documentary films, through the platform of the special committee, it integrates the power of documentary film production in Shanghai, unites the power of micro-documentary and network documentary production, and turns itself into a battle. The intensive and group-oriented linkage operation forms a joint module from the creative filming to the broadcast and distribution of the documentary industry chain, and achieves a win-win situation of social and economic benefits.





TRAINING

In addition to providing compulsory exchange activities and various industry services for enterprises, the Association also undertakes a number of tasks commissioned by the Ministry of Culture, the Municipal Cultural Tourism Bureau and other ministries, and actively communicates with relevant ministries and commissions to propose industrial development and policies. Strengthen exchanges and communication between the government and enterprises, and give full play to the role of bridges and ties.

At the same time, the Association actively organizes member units to participate in professional training and educational activities organized by the State Administration of Radio, Film and Television and relevant departments of Shanghai.





INTERNATIONAL EXCHANGE SECTION

The Association responded to the strategic plan of the “One Belt and One Road” of the Party Central Committee, organized various exhibition and exchange activities, expanded the industry influence of Shanghai film and television enterprises, and worked hard to establish cooperation channels with national film and television institutions and enterprises.

The association organizes member units to participate in international important film and television activities, promote exchanges and cooperation between enterprises and the international community, participate in various industry exhibitions and investment activities, and lead film companies and works to “go out”.

